

Testimonials

"Dear Paul, Just a quick note to say how much I enjoyed yesterday's session, I had to rush off for a train at the end so couldn't stop and say so in person, but the day was interesting, thought provoking and, in some areas, uncomfortably close to the bone on a personal level! The Primi stuff was fascinating! As a result of yesterday my objectives for next year will also be framed very differently to the norm! Thanks again, I hope to attend future seminars when run by IMS as well."

- Assistant Vice President
London

"I wanted to say thank you again for the very motivating presentation on Friday in Pittsburgh".

- Colleen Mackin

I found your latest newsletter superb - never take for granted the impact you have on others with the insights you share.

- Paul McGee

"I thoroughly appreciated your presentation last week, as always you are an exceptionally inspirational person and some of the things you said I have already begun to act upon".

- Suzanne Boardman
Director of Twycross Zoo
East Midland Zoological Society

"I found Wednesdays presentation very useful hopefully we will see you in the future".

- Tom Kirkham
Lea Marston Hotel and Leisure

"I have known Paul for nearly 20 years. He is someone who has worked with RBS in his work in the area of leadership for which he is well known. He speaks internationally and provides coaching for selected executives as well as being an author".

I have used Paul myself as a sounding board and greatly appreciated his useful insights into leadership issues. What I like most about Paul is that he researches on peak performing and effective organisations and then tailors his material to suit each client.

He also speaks from his wide personal experiences of working with many types of organisation".

- Martin Allison,
Head of International Banking
Royal Bank of Scotland

"I have implemented some of your strategies with my team and I am already yielding results. Namely, I feel their loyalty and they believe I truly care about them".

- Richard Benjamin, Milwaukee

"I just wanted to formally put down my thanks to you for the hard work and creative thinking that you put into the Side by Side Masterclass on Monday. It was a success and this was partly due to the way you managed the day for us".

- John Betts
Head of Service
Warwickshire County Council

Free Thoughts On Leadership

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Things I've Read...



The Carrot Principle: How the Best...

Adrian Gostick, Chester Elton
buy now



Leadership the Eleanor Roosevelt Way:...

Robin Gerber
buy now



The One Thing You Need to Know:

Marcus Buckingham
buy now



The Richer Way

Julian Richer
buy now



Richer on Leadership

Julian Richer
buy now

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"Paul spoke at this year's retreat. The case study he showed from a restaurant in South Africa was inspiring and informative, and left me with several concrete ideas to apply to my own business, which is in a very different sector. Paul's insightful comments were extremely thought provoking and highly valued by the CEOs present. We all left buzzing with ideas on how to improve our businesses".

- Kate Ancketill
Managing Director
GDR Creative Intelligence

"I wanted to thank you for a very engaging presentation. I have been focusing on listening for perceptions in order to address some of the behaviors in my Department. I think I have identified some actions that we can take to work on the issues. Your insights on this were very helpful".

- Tammy Pauler
IRS

"I just wanted to say that i found your presentation really helpful, and you resonated with a number of things I've been reading lately. leadership and cultural change is high on my agenda at the moment.

- John Eynon
Wates Construction London

"World focus and the coming impact to us".

- IRS Employee

"Good takeaways plus the speaker gave freely his web site and email for questions. The best speaker I have experienced in all my years. Interesting ideas, provokes thought. Appreciated Paul's offer of being able to email him on my ideas in the next 30 days. Quite of a lot of info for one morning. Good food for thought and great takeaways!"

- Ivan Goldberg

"Best speaker ever John Williams".

- Nottingham

"I have only just got round to properly assessing the feedback which was overwhelmingly positive with ratings of 92.9% for value and 94.3% for communication, which must be about the highest scores the group has given. You must have touched a mark somewhere and certainly the group appreciated you being able to switch to accommodate their particular interests and concerns".

- Tony Price

"You had clearly been listening to the points and questions they members were raising. That, along with your digesting of the briefing on the members and the introductory session on scoring their business and personal positions, allowed you to delve into issues that they found great benefit from. Hugh, who tends to be the most critical and ruthless when someone doesn't perform (he does run a very successful £170m t/o business!!), was delighted and scored you a double 10. A first.

- Alistair Muir
Glasgow

"Paul understood the big picture and the objectives of the meeting delivering and excellent material during his session. His topics were right and I can even say that he inspired the audience in a very positive way. Last but not least, Paul was accessible to attendees before and after his session.

- Núria Codina Costa
MPI Knowledge Manager
EMEA

"Paul I was very impressed with the things you had to say in your presentation. I Found the content very thought provoking and poignant not only from the perspective of today's economic climate but also from a rather draconian perspective of how I thought of various places in the world to the way they actually are !

- Simon Hodges
Butler & Young UK

"The part that described how our beliefs and values color our perceptions. You can never explain this enough. Thanks for the world vision.

- IRS Employee

"There was a real buzz after Paul's presentation – everyone was still talking about it the next day. Really refreshing. Thanks

- Policy & Ambassador Development Manager
Chartered Institute of Building

"Your session has made a big impact on the attendees and has been an important factor for the success of this meeting. My goal was to provide them with high level leadership development content, whilst at the same time making sure that they would have enough time and opportunities to relate the information back to their own jobs and volunteer leadership position. From what I have seen myself and heard back from the attendees you have managed to make this become reality.

- Miranda van Brück
MPI Chapter Business Manager
EMEA

"Paul's presentation was very informative. I learned many things about myself and how I need & want to be approach my new position as a manager/leader.

- IRS Employee

"I was listening to the impressive speech you gave on leadership on 9-Sep-08 in Cologne. Thank you very much.

- Guenter Petri
HR Manager

"First I would like to state that you did an outstanding job with the leadership class. I really enjoyed it, and thank you for giving me the power to see what I need to do.

Thanks a lot for shaking me back to where I should be.

- James Harrison
ETS

"Paul's presentation was insightful entertaining and challenging. I am looking forward to our collective response to the challenge.

- IRS Employee

"Thank you so much for your contribution to the success of the European Chapter Leaders Forum. I have received a lot of very positive feedback about your session from our delegates as well as from our management ... Your session has made a big impact on the attendees and has been an important factor for the success of this meeting. My goal was to provide them with high level leadership development content, whilst at the same time making sure that they would have enough time and opportunities to relate the information back to their own jobs and volunteer leadership position. From what I have seen myself and heard back from the attendees you have managed to make this

become reality.
- Chapter Business Manager
EMEA Meeting Professionals International (MPI)

"I wanted to thank you for a very engaging presentation. I have been focusing on listening for perceptions in order to address some of the behaviors in my Department. I think I have identified some actions that we can take to work on the issues. Your

insights on this were very helpful.
- Mrs Tammy Pauler
IRS Department Manger Fresno California

"Paul spoke at this year's Vistage CEO mentoring retreat. The case study he showed from a restaurant in South Africa was inspiring and informative, and left me with several concrete ideas to apply to my own business, which is in a very different sector. Paul's insightful comments were extremely thought provoking and highly valued by the CEOs present. We all left buzzing with ideas on how to improve our businesses.

- Kate Ancketill
Managing Director
GDR Creative Intelligence

"Paul understood the big picture and the objectives of the meeting delivering and excellent material during his session. His topics were right and I can even say that he inspired the audience in a very positive way. Last but not least, Paul was accessible to attendees before and after his session". -

- Knowledge Manager
EMEA Meeting Professionals International (MPI)

"From my point, as reinforced by the feedback at the end of the Retreat, you covered a topic that was of great interest to our individual behaviours, in a comprehensive and enticing way - the interviewee on the DVD was certainly compelling - that made the group members think about the passion they inject into their staff interactions. Your pace drew in your audience and kept it with you, and individual exercises took the messages more deeply. I thought you were very tolerant on our questions (and some of the questions were clearly not) and led us back to the point with great diplomacy. Your

timings were spot on".
- David Glassman
Chairman

"I just wanted to formally put down my thanks to you for the hard work and creative thinking that you put into the Side by Side Masterclass on Monday. I think it was a success and this was partly due to the way you managed the day for us. Thanks again."

- Head of Service
Resources Children
Young People & Families
Warwickshire County Council

"As we go forward, be assured that I will look for opportunities to work together. You should also know that the issue of management vs. leadership continues to resonate

within our Tech Development leadership team more than a year after the work you did with them. Well done!"

- North America Learning & Development Team
Monsanto
USA

"I thoroughly appreciated your presentation last week, as always you are an exceptionally inspirational person and some of the things you said I have already begun to act upon".

- Suzanne Boardman
Zoo Director
Twycross Zoo

"I have known Paul for a number of years in a professional capacity. During that time I have heard him speak on numerous occasions and have been fortunate enough to speak with him on a 1:1 basis about leadership theories and thoughts. Paul is an incredibly motivating and well informed speaker. He has the ability to capture an audience, large and small. My most recent example is something that Paul did at my request for the Royal Society of Arts in Lincoln (UK) to a small but highly important audience of RSA fellows and academics. Many of the delegates attending commented on Paul's presentation, he had made a significant impact on those attending through his delivery and worldwide knowledge. I would have no hesitation in booking him again and attending a presentation/conference where he is speaking".

- Lincolnshire & Rutland EBP
UK

"Everywhere I went over the weekend and today, I have been congratulated and thanked for the breakfast, thanks to your talk. Without exception everybody remarked on the message they took home after your talk. Thank you very much".

- Municipality Walvis Bay
Namibia

"I was at your presentation on April 10th. As one who recently acquired new staff, the topic was completely relevant to me. I appreciate your ideas and tools, and do plan to use a few of them immediately. Your style and your humour made the day enjoyable as well".

- United Health Group
USA

"My name is Mark Jesty and I am the Chairman of an Advisory Board comprised of some Canada's largest corporations (RBC, Sun Life, Manulife, Rogers etc.). The board meets to discuss leadership issues and to develop solutions to help managers and executives deal with those issues. One such discussion (on the challenge of leading vs. managing) led us to Paul Bridle".

"Paul delivered four full day sessions for us to over 500 managers and executives to outstanding reviews. In addition, Paul has met with key stakeholders in our member companies, such as our Advisory Board, high potential teams from Kraft and Manulife, as well as others. Paul has a unique ability to 'make leadership tangible' and his direct style is very refreshing when compared to some of the 'fluffy' leadership presentations we have had in the past".

- IMS Toronto

"Things I Have Learnt from..." is so heartwarming to read. I laughed, I sighed, and

almost cried! It's sometime since I've enjoyed lingering over a book. I've recommended it on all my blogs too".

- Optimum Training
UK

"Just to let you know that I attended this course yesterday and it was fantastic. Paul Bridle could have been talking to me as if I was the only person in the room, it was so directly relevant. I intend to use part of this in my team meeting next week".

- Homeserve
UK

"Congratulations on a great performance. Your talk on leadership was quite simply the best I've heard, and we all benefited from some very rich learning...thank you"

- Adams and Associates
UK

"The "Leading vs. Management" session was entertaining, informative and just plain old fun!! I fully expected a dry, boring session (right up there with watching grass grow) with dreaded useless role playing exercise!! I had ever intention of "cutting class" during the coffee break. What a surprise to come away with better ways to approach everyday work life issues!!"

- Name and Company withheld

"The benefits to me personally were exceptional, helping me to identify areas of strength and weakness, and also for the company, with ideas for us to pursue in future".

- Hawthomes Printers

"Paul Bridle walks his talk! He manages to achieve outstanding results whilst multi-tasking and at the same time he injects humour, challenge and care into everything he does. He does all of this from a position of integrity and passion".

- Curly Martin
Executive Coaching Specialist & Author

"This course provided the best insight to Leadership I have ever come across. It has helped me to understand why some initiatives have failed, and the confusion inconsistent information can cause. For anyone who has responsibility at work for managing people this course is a must".

- Courtaulds Jersey Underwear Ltd

"I gained a great deal from your research and the way you articulated your ideas. Your work and style has very neatly complemented the mix of theoretical, anecdotal and historical approaches, and for that I am very grateful indeed".

- Group Captain P.W.D Ruddock
Royal Air Force

"Your Leadership in action training programme was very positive and all felt that it was a time very well spent. I look forward to building a long business relationship with you".

- Saad Akeel Al Zarouni
Career Development
Dubai

"Excellent Leadership training... Paul Bridle was superb, the material was relevant and delivered in a short, sharp effective manner, perfect for busy managers".

- Caroline Evenden
Essex County Council Corporate Services

"The way I lead my Senior Management Team has improved. I understand more clearly my own role as a leader".

- Christine Russell
Chief Executive
Macedon

"The Leadership Programme I attended was thoroughly enjoyable. It was stimulating, which challenged current management practices. Most of all, the information I learned and gathered during the programme was practical and had a real application in the real world."

- Jerry Gadhia
Managing Director Buckingham Foods

"Paul is really good at setting the tone, as he said "leaders set the tone". His speech is entertaining and cognitive at the same time - full of facts and examples. He works with the audience in such a warm and personal way. He provokes the audience where necessary. He enables you to grow - Paul uses his research with evidence of leadership in action."

- Nataliya Sergiyenko
Director Human Tec
Ukraine

"What I like about Paul is his ability to look at a situation from a different angle and bring a fresh perspective. He makes me think and helps me identify the areas that need my attention both personally and in business."

- Shaun McGarry
Finance Manager
Calders & Grandidge

Colophon

Made on a Mac
Designed by DB Designs
Hosted by Media Temple
Set in Arial, Helvetica, san-serif

Inscription

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