

Marketing Paul to Delegates

Information Contextualizer, Author, Facilitator, Advisor & Consultant

Paul was born in Zimbabwe and moved to England in the mid seventies. With a background in running businesses, his work is now devoted to developing people to build successful organisations. His specialised area is in 'Leadership' where he has spent over twenty years researching effective organisations and the people that lead them. He has personally researched what makes a good leader and has taken time to understand the mindset of successful leaders.

As a speaker, his presentations are enlightening, exciting, inspirational and highly informative. The results of his research allow people to discover the true qualities of a leader as well as give people the opportunity to measure themselves against what is expected from a Leader. Paul delivers a powerful presentation because he is both a motivated and a passionate speaker backed up with an excellent knowledge of his specialist subject, Leadership. He wants people to go away from his presentation and practically use the information they have received to improve their ability in the workplace. Most impressively, Paul has been able to expose the difference between being a leader and having leadership. His insight to this is unique and enables people to recognise some of the issues they have within their organisation.

As an Advisor and Consultant, Paul has worked with organisations to develop the leadership style their business needs and implement cultures that can drive a business forward. His work with Senior Management Teams has enabled them to be more effective and drive the organisation forward. In particular the work Paul has done to ensure an organisation can effectively empower their people, has been regarded as very powerful and can be used at all levels.

In addition to the above, Paul has worked with the senior leadership as a coach to help them implement what they have learnt. Paul is a member of the British Coaching Academy and is both a private and business coach to assist individuals looking to improve their personal performance.

Paul has worked with organisations around the world. He has worked in UK, USA, Canada, South Africa, Zambia, Australia, New Zealand, Singapore, Malaysia, Vietnam, Dubai, Oman, and various European countries including Ukraine, Warsaw and Turkey. Paul's global perspective adds an excellent dimension to his presentations.

Paul typically speaks on:

- Moving from Management to Leadership
- Creating an Empowering Structure
- When Culture affects the bottom line
- The Psychology of Leadership

Paul Bridle:

- Certified Speaking Professional
- Fellow of the Professional Speakers Association
- Past President of the International Federation for Professional Speakers
- Member of the British Coaching Academy
- Fellow of the Institute of Business Consultants
- Voted 12th in the Top 30 Most Influential Leadership Gurus in the World 2007, 2008 & 2009